

తెలంగాణ తెలంగాణ TELANGANA

AB 850249

Tran Id: 250325115846909568
Date: 25 MAR 2025, 12:02 PM
Purchased By:
DR M ASHOK
S/o KRISHNAIAH
R/o M M DIST
For Whom
MALLA REDDY COLLEGE OF ENGINEERING

CH SWAPNA
LICENSED STAMP VENDOR
Lic. No. 15-21-004/2014
Ren.No. 15-21-043/2023
H.NO.201, SRI KRISHNA
NAGAR COLONY,
GAJULARAMARAM,
QUTHBULLAPUR MANDAL,
MEDCHAL-MALKAJGIRI
DISTRICT, TELANGANA
STATE - 500055
Ph 8333050286



MEMORANDUM OF AGREEMENT ON KNOWLEDGE PARTNERSHIP

between

THE ART OF LIVING (TAOL)

and

MALLA REDDY COLLEGE OF ENGINEERING,

SECUNDERABAD IN CONNECTION WITH

**IMPARTING the Youth Empowerment & Skills Program for students and the
Faculty Development Program (FDP) for teaching and non-teaching staff**

at

Malla Reddy College of Engineering, Secunderabad



[Handwritten signature]

MEMORANDUM OF AGREEMENT ON KNOWLEDGE PARTNERSHIP



1. The Partners:

1. **The Art of Living (TAOL)**, having its office at The Art Of Living International Centre, 21st km Kanakapura main road, Udayapura, Bengaluru, Karnataka - 560082, represented through its Authorized Signatory: **Shri Rajeev Nambiar (Director, Institutional Programs, The Art of Living)**

And

2. **Malla Reddy College Of Engineering, Secunderabad** (hereinafter referred to as "MRCE"), having its office at Maisammaguda, Dhullapally, Secunderabad 500100, India, represented through its authorized signatory: **Dr. Maram Ashok (Principal)**

(Hereinafter called as Partners)

2. Preamble:

The Art of Living (TAOL) is a charitable trust bringing in transformation in India through The Art of Living Training Programs and implementing a broad range of service projects to uplift and empower individuals, families, and communities so that the full potential of human life can be expressed.

Malla Reddy College of Engineering (Formerly CM Engineering College) has been established under the aegis of the Malla Reddy Group of institutions in the year 2005. It is approved by AICTE, New Delhi. IT is accredited by NBA (CSE and ECE) and affiliated to Jawaharlal Nehru Technological University, Hyderabad (JNTUH). MRCE is an ISO 9001:2015 certified institution. MRCE is recognized under Section 2 (f) & 12 (B) of the UGC Act, 1956.

3. The Objective:

The 'Partners', decided that it was mutually beneficial to have a formal understanding between them in sensitizing the students, faculty and staff of MRCE about The Art of Living training programs.

1) For Students -

The purpose of education is to prepare a person for life. To an experienced educationist, it is a well-known fact that the age group of 18-30 years is extremely crucial. This is the age where issues of career, relationships, peer/parental pressures, and anxiety about the future all come to the fore simultaneously. For youth bogged down by these issues, academic/professional performance and

19



[Handwritten signature]

development to their full potential suffers. Nowhere, neither at home nor at school, have we been taught how to deal with our stress and negative emotions.

WHO defines Life Skills as 'the abilities for adaptive and positive behaviour that enable individuals to deal effectively with the demand and changes of everyday life.' The Art of Living programs are specially designed to develop the Knowledge Aspects which the New Education Policy (NEP) 2020 refers to - soft skills such as communication, discussion, debate, teamwork, social and moral awareness.

This partnership between TAOL and MRCE aims to train students in the above knowledge aspects to give students a holistic, multi-disciplinary & value-based education via TAOL's tried and tested student development programs to develop all capacities of human beings - intellectual, aesthetic, social, physical, emotional, and moral in an integrated manner.

2) For Faculty and Staff -

Faculty members are the cornerstone of any educational institute as they are instrumental in shaping the future of students. The tremendous stress and burn out the faculty and staff go through along with the various challenges in their professional and personal life, affects their delivery, compliment and overall performance. It is imperative that we equip the faculty and staff with the right tools and techniques that empower them to deal with the challenges, have more resilience, improved efficiency and productivity. The partnership provides an opportunity to train faculty and staff in mind management techniques, leadership skills, life skills in addition to the technical training which the University provides. The Art of Living program aims to empower the faculty and staff with the practical tools and techniques to get rid of stress, anxiety, negativity and achieve calm and peaceful mind which in turn helps them in day-to-day life through renewed sense of enthusiasm and optimism, harmonious interpersonal relationships, better decision making, sense of connectedness and ability to work in teams.

i) Programs offered by TAOL:

TAOL will conduct the following program at MRCE:

Youth Empowerment & Life Skills (YES!+) Program for the students aged 18+, and

Faculty Development Program (FDP) for Teachers and staff

ii) Program Content:

The programs cover one or more of the following modules, depending on the profile of the participants:



- Coping with stress and emotions - Breath connection
- Education: A holistic perspective
- Interpersonal Relationship & People skills
- Responsibility, Initiative & Leadership
- Time Management & Teamwork
- Healthy Habits & Environment
- Global Citizenship
- Well Being
- Self-awareness, Attitudes & Behavior
- Effective Communication Skills



Both the partners have thus arrived at an understanding as indicated below:

4. Details of Understanding:

The Partners, after due consideration of various aspects, have arrived at the following understanding in respect of the programs mentioned in the earlier paragraphs.

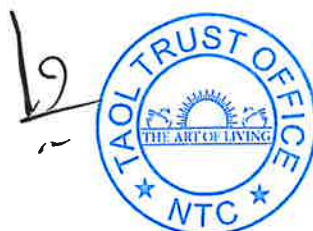
TAOL undertakes to impart specifically the following programs:

Youth Empowerment Skills Program (YES!+) for students (18+ yrs)

and

Faculty Development Program for teachers and staff

- YES!+ program runs over for 3-6 consecutive days for 3-6 hours every day. It can be customized for groups as per their constraints.
- The FDP program runs over for 4 consecutive days for 03 hours every day.
- All MRCE students and staff are covered under this agreement.
- Reconnect sessions of duration 1-2 hours will be conducted by TAOL faculties once a month for the graduates of the YES!+ and FDP programs.
- Any monetary contribution towards the offered programs, if any, shall be borne by the students/faculty/staff on a voluntary basis.
- The financial contribution shall be paid by the participants on a voluntary basis to TAOL before the commencement of the program.



[Handwritten signature in green ink]

- vii. This agreement is only for the conduct of the YES!+ and FDP programs by TAOL. If TAOL proposes to conduct any other programs, apart from YES!+/FDP, that will have to be proposed to MRCE separately for approval.



MRCE shall:

- i. Provide a clean, well-ventilated hall large enough to comfortably accommodate participants. Audiovisual equipment could be provided. Other logistical support, e.g., drinking water facilities at venue, whiteboard, markers etc. shall also be provided.
- ii. Give permission to TAOL faculty to conduct informational seminars on campus to raise awareness among the students/faculty of MRCE about the YES!+/FDP. Interested students/faculty shall enroll in the program on a voluntary basis.
- iii. Promote the YES!+/FDP program among the campus community through official channels.

5. Date of Effect:

This Agreement will come into effect on 25th March 2025, and will remain in force for three years till 24th March 2028.

6. Modification:

The Agreement may be amended in writing by mutual consent between the two Partners.

7. Confidentiality:

Absolute confidentiality of the information exchanged between the Partners concerning the subject matter of this Agreement shall be strictly maintained.

8. Termination:

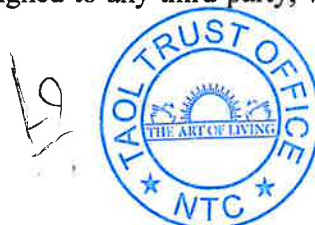
Either Partner may, without any termination obligations and liability, terminate this Agreement for any reason by providing notice in writing of at least 30 days to the other Partner.

9. No Legal Obligations:

The Partners agree that provisions contained in this Agreement do not create any legal obligations between the Partners, save for the confidentiality provisions and Termination provisions in this Agreement.

10. Assignment:

This Agreement cannot be assigned to any third party, without the prior written



consent of the other Party.

11. Limitation of Liability:

Except for claims that may arise pursuant to Confidentiality and termination clauses, in no event shall either Party be liable to the other for any damages including, without limitation, direct, speculative, indirect, incidental, special or consequential damages in connection with this Agreement.

12. Governing Law and Jurisdiction:

This Agreement shall be governed by and construed in accordance with the laws of India and subject to Karnataka jurisdiction.

13. SIGNATURES:

Signed, on this, the 25th day of March, 2025.

For The Art of Living (TAOL)

Sign:



Name: Shri Rajeev Nambiar
Designation: Director, Institutional Programs,
The Art of Living

(Parul Khurana)
(Witness) 25-03-2025

For Malla Reddy College Of Engineering, Secunderabad

Sign:



Name: Dr Maram Ashok
Designation: Principal

(Dr K. Shanthi)
(Witness) 25/3/25